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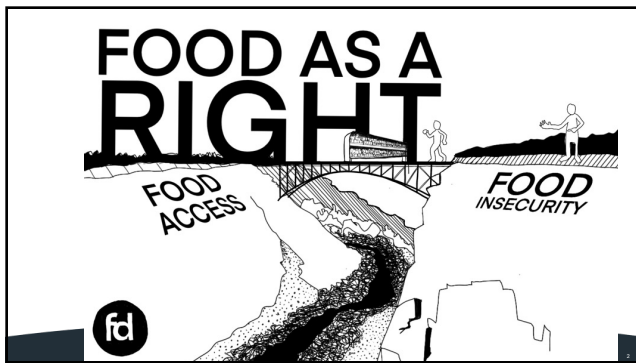
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**“**

**Where are we wrong so we can be right?**

Clancy Harrison, The Food Dignity Movement

**”**

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**LIFE EXPERIENCE**

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Everyone brings value.

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**Life Experience**



Family/Friends  
Social Media  
Community  
Country



Education  
Job Experience  
Activities/Hobbies  
Freedom



Religion  
Culture  
Ethnicity  
Race

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### My Projections & Assumptions

- transportation
- full-service grocery store
- abundance of food
- enough money

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- ✓ working
- ✓ looking for work
- ✓ ill (mental, physical, emotional)
- ✓ single mothers
- ✓ children
- ✓ elderly
- ✓ college students
- ✓ military
- ✓ veterans
- ✓ people who have been marginalized

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## Food INSECURITY AMONG CANADIAN FAMILIES

Which families are THE MOST VULNERABLE?

In 2022, 18% of Canadian families reported experiencing food insecurity in the previous 12 months.

Percentage of Canadians who reported food insecurity

2,281,100 families above the poverty line	16%
658,000 families below the poverty line	35%

Families below the poverty line are more than twice as likely as those above the poverty line to experience food insecurity.

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### Female lone-parent families are among the most likely to experience food insecurity

Family Type	Above poverty line	Below poverty line
Female lone-parent	40%	48%
Male lone-parent	20%	20%
Non-elderly couple with children	19%	41%
Non-elderly not in economic families	17%	38%
Other non-elderly families	11%	37%
Non-elderly couple without children	8%	29%
Elderly families	11%	26%
Elderly not in economic families	11%	20%

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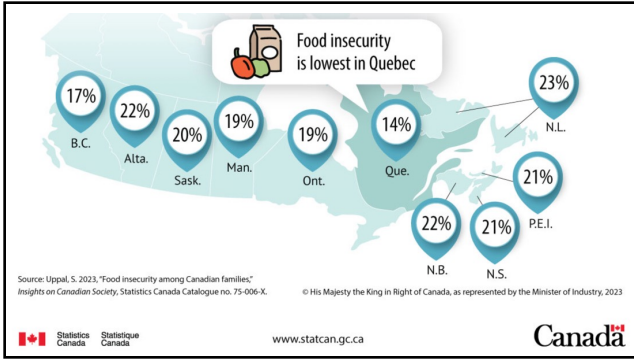
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# HUMILITY

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## Understand Barriers

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**Barriers**

- Stigma
- Treatment
- Medical Diagnosis
- Transportation
- Location of food retailers
- Types of food retailers
- Food cost
- Cooking equipment
- Cooking skill
- Technology
- Institutional racism



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THE CLIENT RECEIVES WHAT IS COMMUNICATED, DON'T USE "HUNGER" AS THE POINT OF SERVICE



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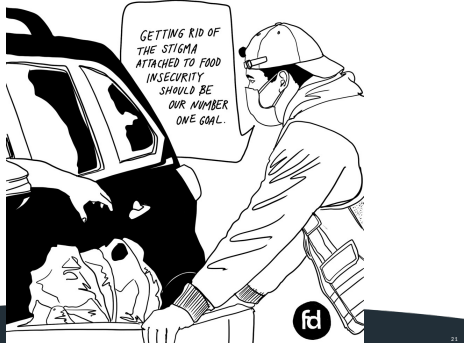
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GETTING RID OF THE STIGMA ATTACHED TO FOOD INSECURITY SHOULD BE OUR NUMBER ONE GOAL.



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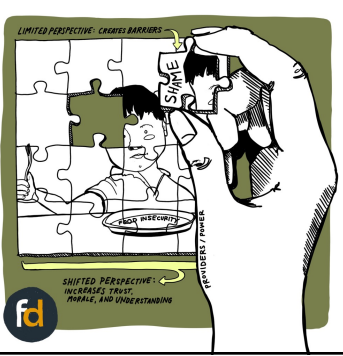
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“Those people don’t need food because they drive a nice car (phone).”



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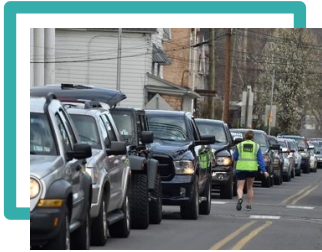
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“People only go to the food pantry because the food is free.”



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“People who are hungry should be grateful for the donated and rescued food.”



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**My Purpose is Greater than my Fear.**  
-Clancy Cesh Harrison

**Let's shift the conversation!**

- Positive curiosity- shift the conversation to discovery
- Answer with a question
- Look for another potential reason
- Focus on mutual success

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**Episode 5: Maria Ramirez, MA**

September 18, 2020

**About the Podcast**  
Clancy speaks with racial equity leader Maria Ramirez. They talk about deconstructing trauma, college hunger, and how race and equity intersect all these issues. Their conversation is thoughtful, tough and worth a listen!

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**Barriers I Created**

- Hours of operation
- Projected food philosophy
- Classism vs. Food Dignity®
- Charity vs. Human Right

UNTIL WE GET IT RIGHT, WE ARE ALL TO BLAME

fd & DION HANSON

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### Other Barriers

- Lack of collaboration
- Lack of empowerment
  - Judgment, misconceptions
- Fear
  - Funding
  - Participation
  - Media
  - Credit
  - Attention
  - Awards
  - Ego

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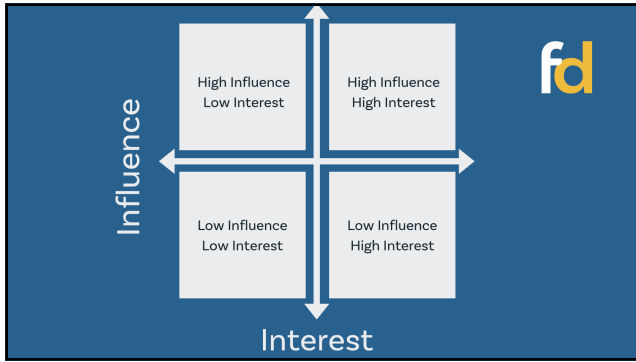
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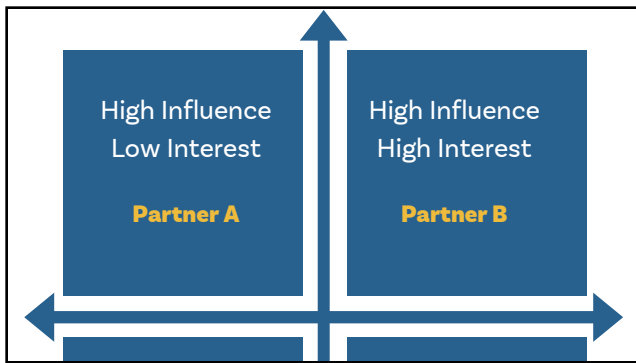
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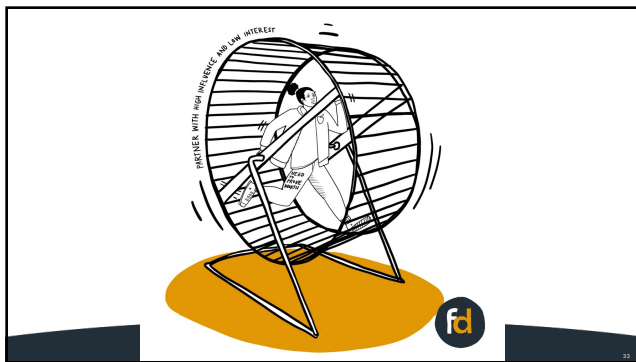
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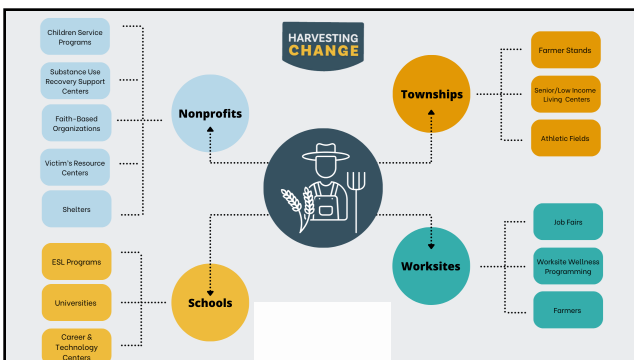
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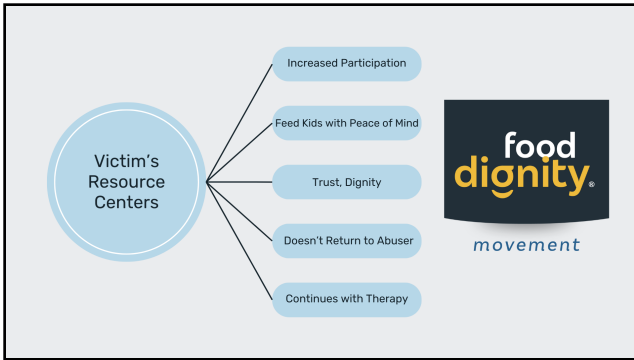
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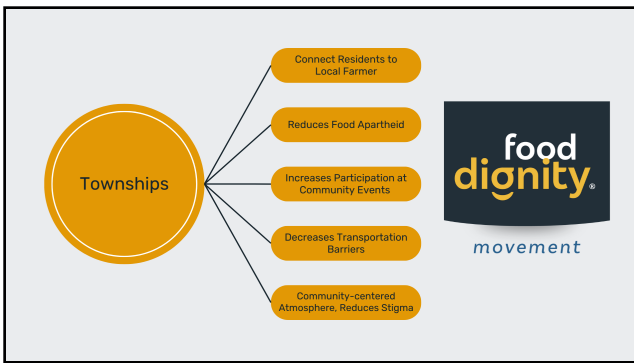
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**Your Action Steps**

- ✓ What is your biggest 'aha'?
- ✓ Turn our 'aha' into a goal with action steps.
- ✓ Use the Food Dignity Podcast as a training tool and employee engagement.

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**THANK YOU**

**Clancy**  
**HARRISON**

[f](#) [t](#) [@](#) [in](#) [v](#)

[Contact Me](#)  
Clancy@ClancyHarrison.com  
<https://ClancyHarrison.com>

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