



Food Recovery Software and Services

Helping you meet your food recovery goals



Level setting - Canadian food waste stats



“A wasted opportunity”

4%

of edible surplus food is rescued

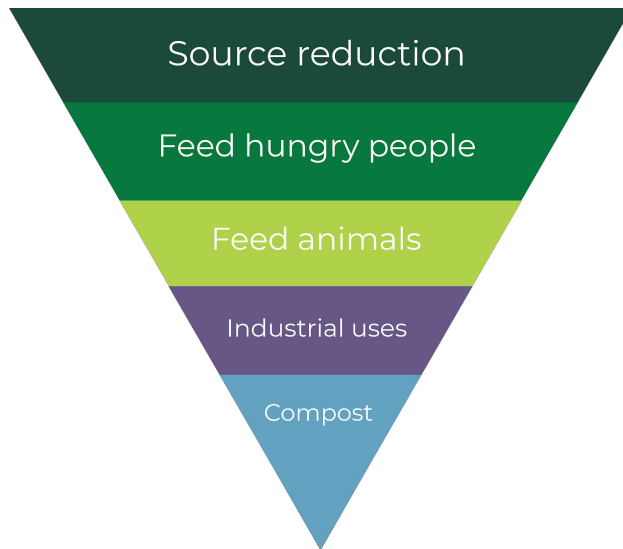


Photo Source: Just Eat It Film, 201

60,000 🇨🇦 Food Relief Organizations

Stat: Second Harvest, Wasted Opportunity, 2024

We divert unsold food to a network of secondary markets to **reduce waste**, **feed more** and create **shared value**.



Connect



Coordinate



Track

The path to circularity



LOVE
FOOD
hatewaste



How we do it

We build solutions to help business and municipalities achieve their food waste reduction targets.



On Demand B2B
Surplus marketplace



Managed food
diversion services



Regional food
recovery networks

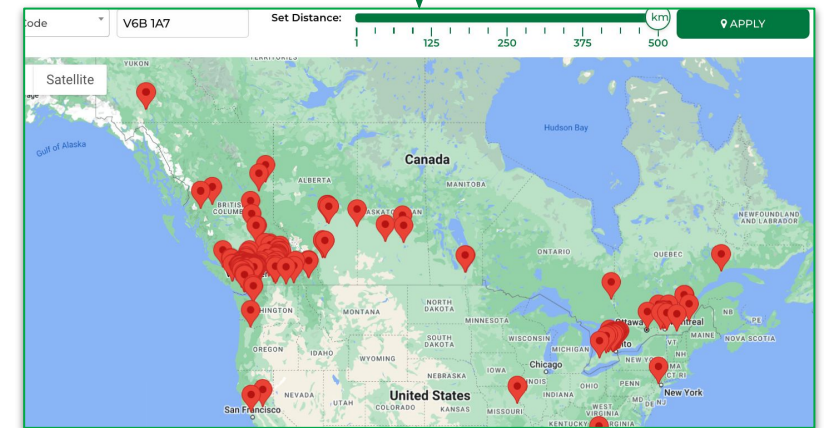
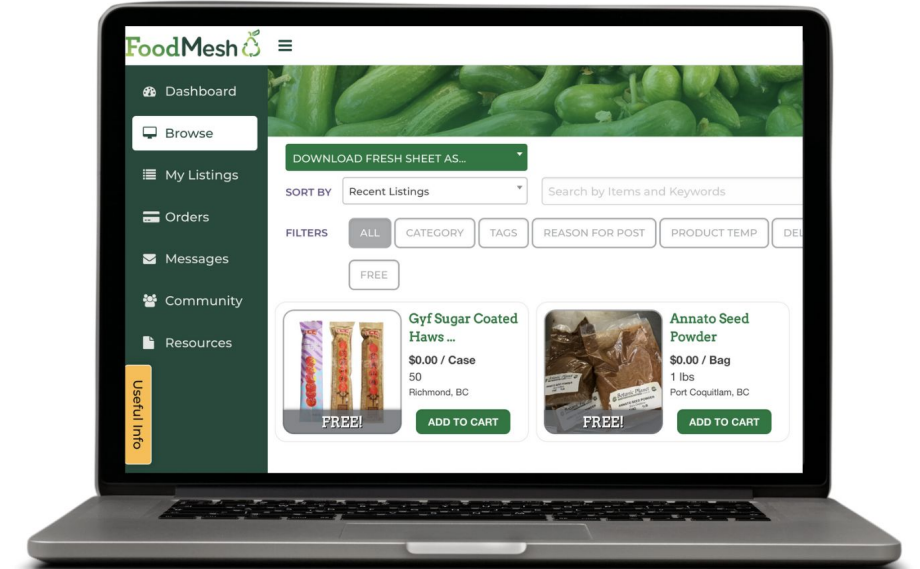




B2B Marketplace

For your unplanned surplus needs

- ✓ Sell or donate surplus food
- ✓ Access network of secondary sales channels
- ✓ Track your sales and donations in one place
- ✓ Get charitable tax receipts for your donations





Managed Food Diversion Services

For recurring daily surplus

- 1 Match** - Build local networks of vetted charities + farmers to collect your unsalable food up to 7 days / week
- 2 Manage** - We train, monitor and manage your network's activities
- 3 Measure** - Track the impact of your donations and \$ charities.



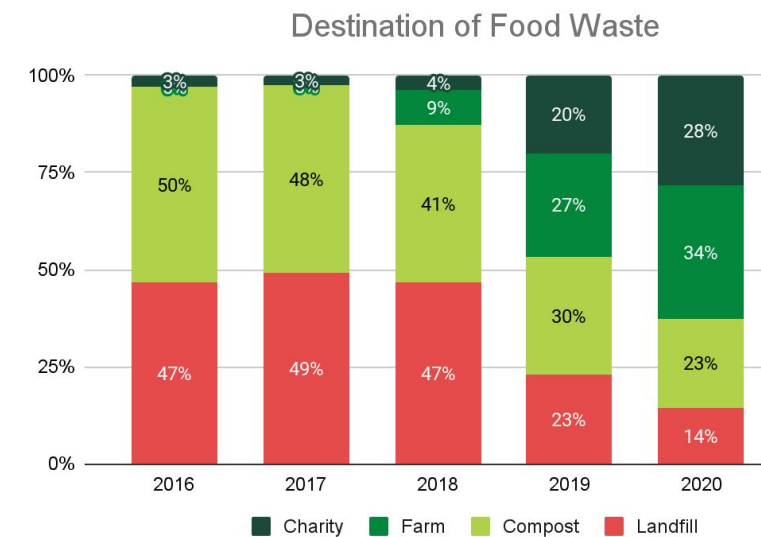
save on foods



FRESH ST.
MARKET



MEINHARDT

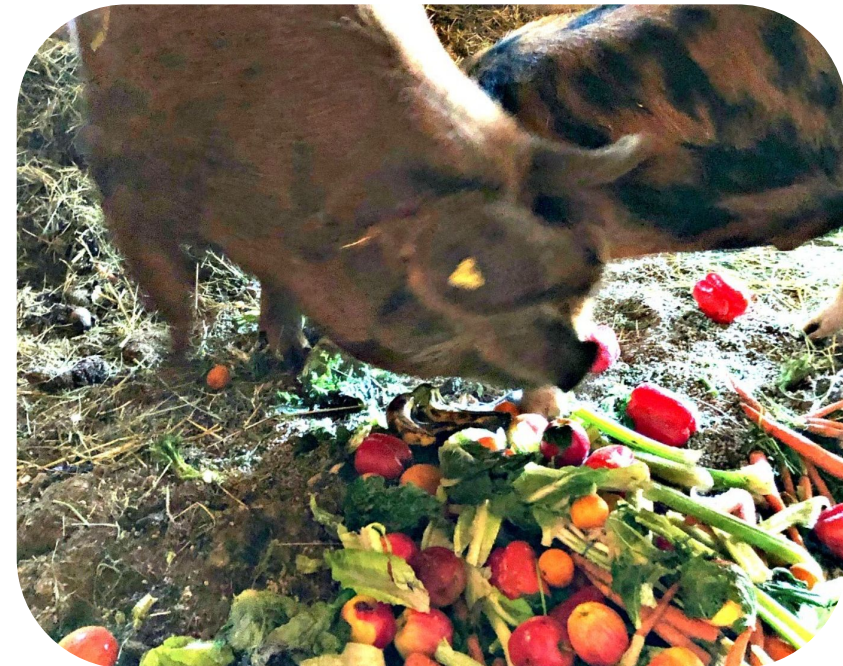


Collaborate for Change

*“Our perishable food offering has **increased 10x** thanks to FoodMesh.*

Clients are happy. We are happy”

*Hajira Hussein
ED, Richmond Food Bank*



Network impact metrics



43 million



food
rescued (KG)

65 million



equivalent
meals rescued

124 million



CO2-e emissions
avoided (KG)

2.6 million



Charity data stipends (\$)

**cumulative since*

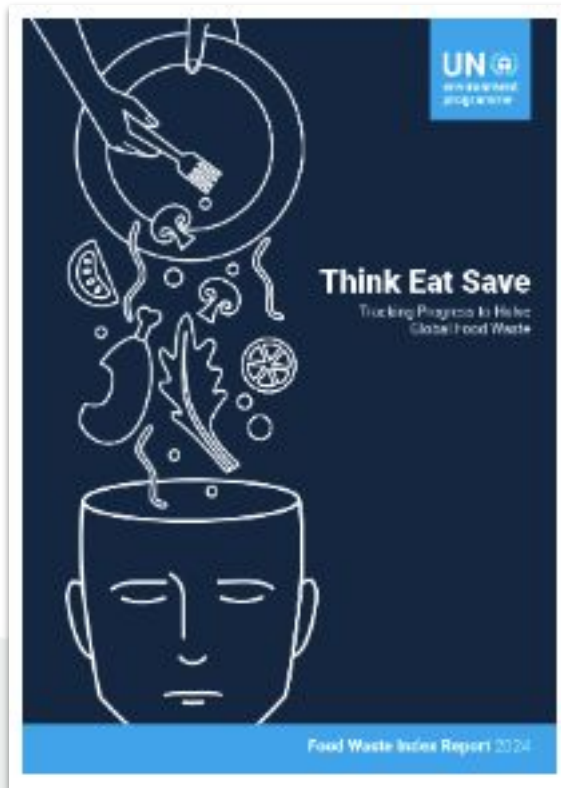


Regional food recovery networks

Public/private
partnerships to create
a **connected and
efficient food system**
in specific regions



Food waste in cities

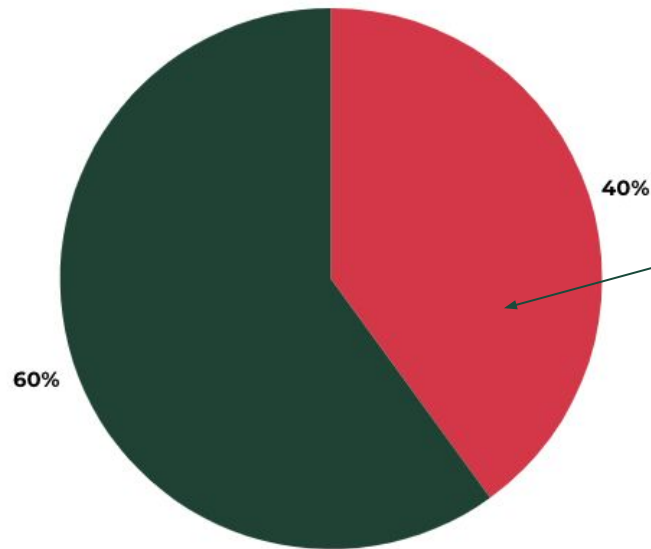


- Most food waste happens in urban centres
- The UN is calling on local governments to scale up and prioritise efforts to address the problem of food waste



Need for public/private relationship

Generators of food waste



Supply chain =
40% of food
waste

And yet getting
data from the
IC&I sector is
almost
impossible



The only countries/regions
in the G20 with food
waste estimates suitable
for
tracking progress to 2030.

Case study



metrovanancouver
SERVICES AND SOLUTIONS FOR A LIVABLE REGION

- Three years
- 23 municipalities

1

Public engagement/education

2

Network mapping and growth

3

Match-making/referrals

4

Measure network activity



How progress is measured



Food
rescued (KG)



Meals
provided



CO2 emissions
saved (KG)



Money
saved (\$)



Organizing our focus

We develop tailored work plans to support the unique and evolving needs of municipalities.

YEAR ONE

Diversion

With a focus on retailers and charitable organizations

YEAR TWO

Cost recovery

With a focus on food businesses

YEAR THREE

Data tracking
&
prevention

Contract highlights

Upcycler showcase at Grocery West

Sponsorship for five BC-based upcyclers to showcase their products with 3000+ buyers and influencers from the grocery industry



Total sales = \$5,803

This equates to **602 KG of food waste prevented** as a direct result of their participation in this event

Upcycler spotlight series



Spotlight on: Luv the Grub

This impressive Metro Vancouver-based upcycler rescues second-grade produce from farms and produce markets and transforms it into an array of delicious chutneys and spreads...



Spotlight on: Goodly Foods

Find out how this organization is helping people and planet through their line of delicious soups and stews...



Spotlight on: ReCruz Produce

Meet the organization rescuing and repurposing the produce that is left behind when it is processed to get the perfect tomato slice or lettuce shell....



Spotlight on: Susgrainable

See how Susgrainable is turning brewery by-products into healthy baking mixes and treats, in the first part of a new series that profiles innovative solutions to the food waste problem in Metro Vancouver...



Spotlight on: Trendi

Meet the company that is using agricultural robotics to turn excess food from farms and production facilities into powders and purees...

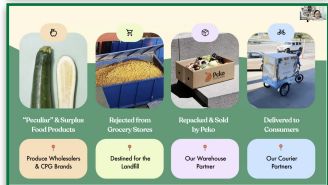


Spotlight on: Chef TJ Conwri

Introducing the man behind Vancouver's first chef-run surplus food hub...

Contract highlights

Webinar for manufacturers and processors



On how to reduce food waste and monetise their unsold food, featuring presentations from:

- FoodMesh
- ReFeed Canada/Waste Collective
- Peko Produce
- Trendi
- Vancouver Food Runners

Research on the economics of food recovery

In collaboration with UBC's Master of Food and Resource Economics program

Organization Type	Benefit-Cost Ratio (Environmental)	Benefit-Cost Ratio (Social)	Benefit-Cost Ratio (Total)
Aggregated (Food Bank)	0.19	2.06	2.25
Food Hub	0.22	2.48	2.70
Food Runner without Own Fleet	0.46	5.12	5.58
Food Runner With Own Fleet	0.32	3.61	3.93



Contract highlights

Food waste audit for Vancouver businesses with BetterTable



On-site: Jan 6-8, 2024
Vancouver, BC



On-site: Jan 14-16, 2024
Richmond, BC



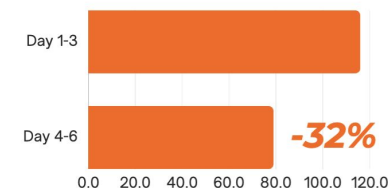
On-site: May 6-8, 2024
Vancouver, BC



© BetterTable.ca 2024

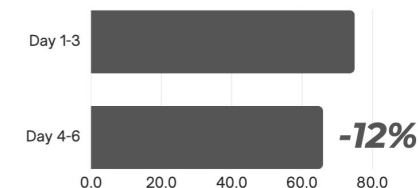
Pre-consumer Efficiency

(19 to 222 g food waste / cover)



Post-consumer Efficiency

(47 to 101 g food waste / cover)



Overall impact of the food waste audits

Food waste reduced: 1.4 tonnes per month

Equivalent number of meals saved: 2,500 per month

CO2e emissions avoided: 3.5 tonnes per month

Public portal - DIY connection tool

City of Vancouver

Search...

Organization Type 380/380

Show FoodMesh Verified

223

Food Businesses

Producer/wild harvester (2)

Manufacturer (49)

Wholesaler (47)

Retail/Grocer (83)

Food service (42)

143

Food Recovery Outlets

Charity/non-profit (143)

Hobby farmer (0)

14

Food Recyclers

Upcycler (5)

Industrial reworker (2)

Composter (2)

Organic waste hauler (5)

Impact Metrics

Surplus Marketplaces

Join our Food Recovery Network →

Contact Us

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Google

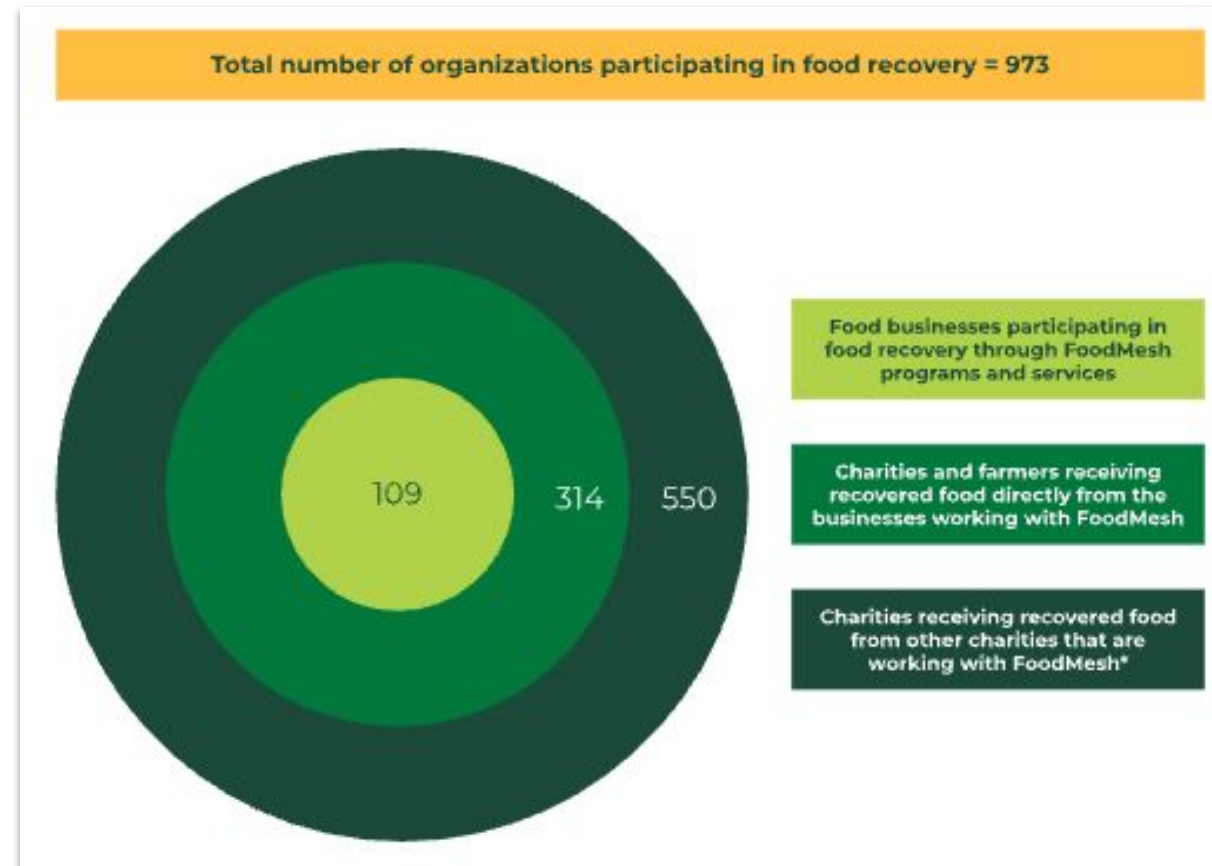
Keyboard shortcuts Map data ©2025 Google Terms Report a map error

Results after year three of the project

Results after year 3: September 2021 - August 2024



Measuring active participation

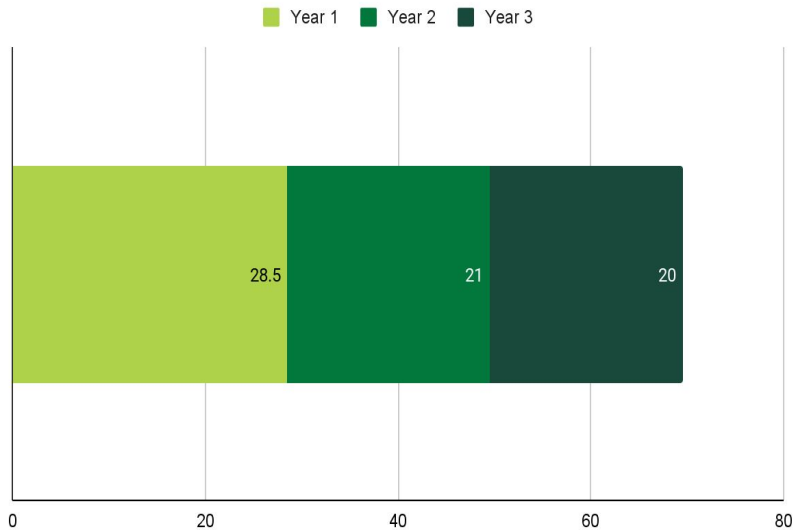


** As reported by 30 charities
(a response rate of 16%)*

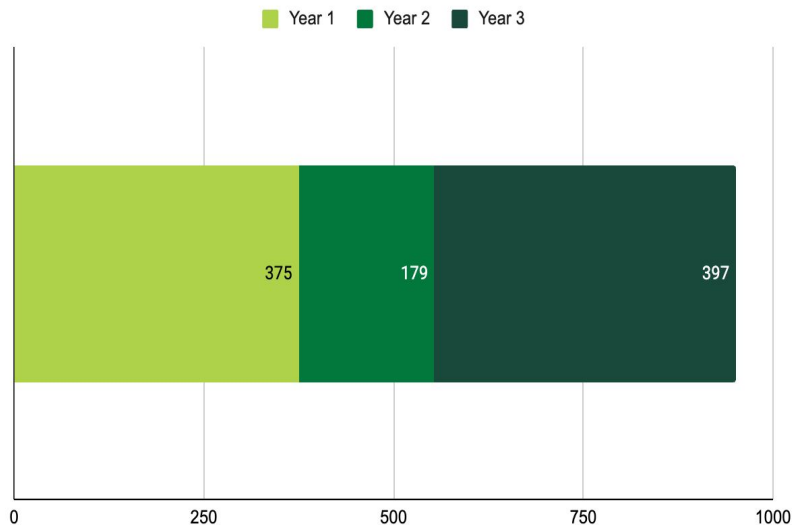


Number of jobs and volunteer positions created

Paid jobs



Volunteer positions



As reported by 21 charities in year 1 (a response rate of 28%), 24 charities in year 2 (a response rate of 18%) and 30 charities in year 3 (a response rate of 16%)



Number of food donors

1,763

Weight of food recovered (kg)

5,080,049

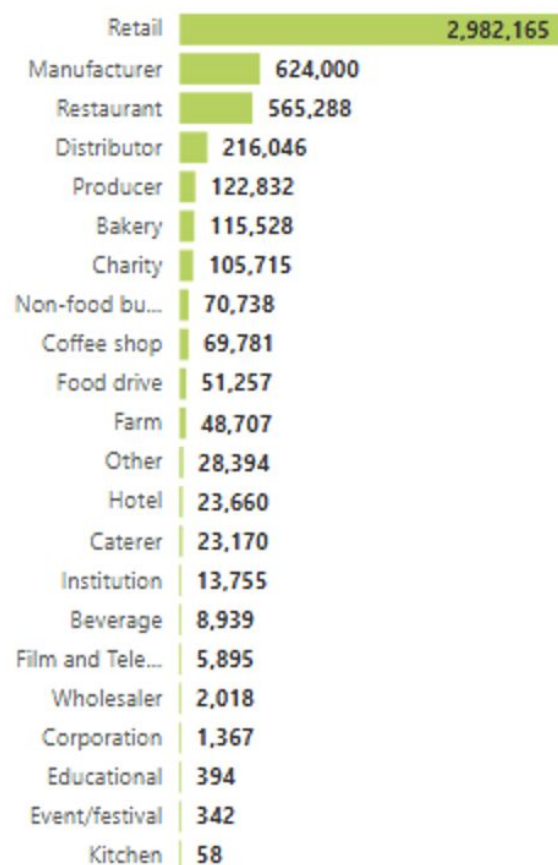
Equivalent number of meals created

7,796,485

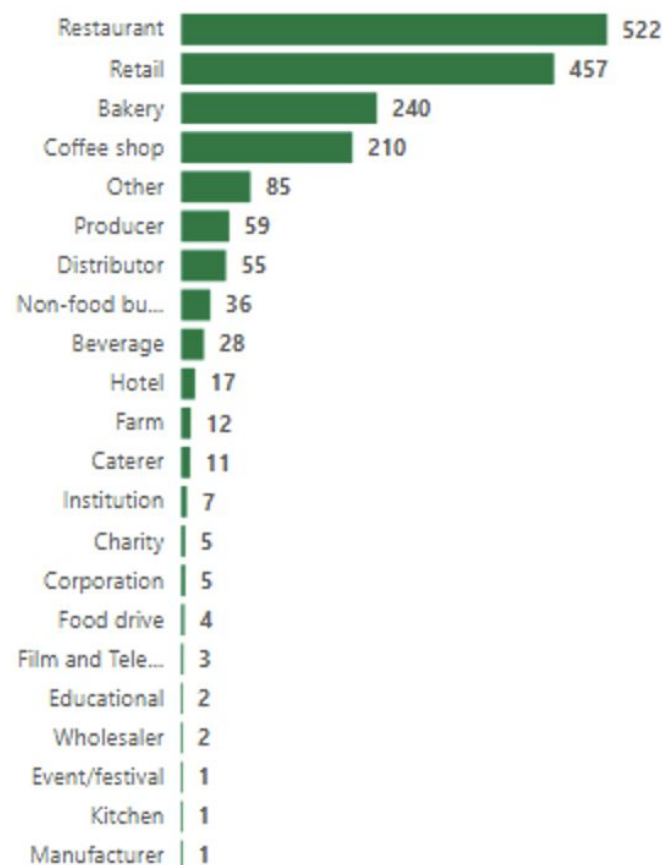
CO2e emissions avoided (kg)

14,648,842

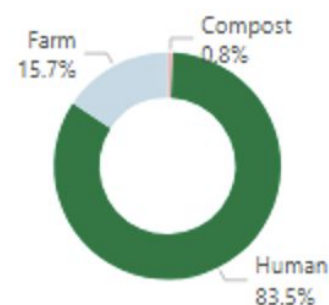
Volume of food recovered by business type (kg)



Number of food donors by type



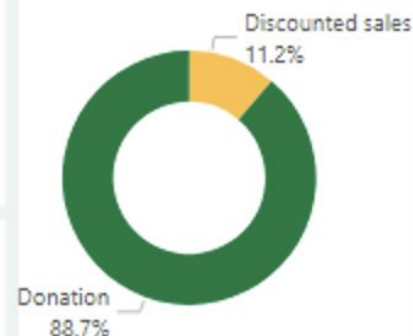
Destination of food recovered



% potential food donors captured in this study



Food recovered by solution streams



12 participating organizations

Big Mountain Foods; City Reach Care Society; FlashFood; FoodMesh; FoodStash Foundation; Friends in Need; ReFood; Second Harvest; Second Saviour; Too Good To Go; Vancouver Community Fridge Project; Vancouver Food runners

What is your local government doing to support innovation and circular solution providers?

